

### REMARKS

At the outset, the Examiner is thanked for the thorough review and consideration of the pending application. The Office Action dated March 24, 2008 has been received and its contents carefully reviewed.

Applicant appreciates and thanks the Examiner for the courtesies extended to Applicant's representatives during the April 23, 2008 personal interview with the Examiner. The substance of the interview is set forth below and constitutes the record of the interview.

By this Amendment, claims 1-3, 5-6, 8-14, 18-19, 22 and 27 are amended, and claims 20-21 are canceled without prejudice to or disclaimer of the subject matter contained therein. Claims 4, 23-26 and 28-32 were previously canceled. Also, new claims 33-34 have been added. No new matter has been added. Accordingly, claims 1-3, 5-19, 22, 27 and 33 and 34 are pending. Reexamination and reconsideration of the pending claims is respectfully requested.

The Office Action rejects claims 2-3, 10-17 and 19-21 under 35 U.S.C. § 112, second paragraph, as being indefinite. The claims have amended to obviate the rejection.

The Office Action rejects claims 1-3, 5-22 and 27 under 35 U.S.C. § 103(a) as being obvious over "Program and System Information Protocol for Terrestrial Broadcast and Cable" ("*Doc. A/65*") in view of U.S. Patent No. 6,526,577 to Knudson ("*Knudson*"). the rejection is respectfully traversed.

As discussed during the interview, either *Doc. A/65* nor *Knudson*, individually or in combination, discloses or suggests, among other features, at least parsing a second descriptor to identify at least a second field that contains at least one code associated with second graphic information to be displayed in an event portion of the EPG, the second graphic information being directly associated with the event in the EPG, as recited in claim 1. Either *Doc. A/65* nor *Knudson*, individually or in combination, discloses or suggests, among other features, at least generating a second descriptor including a second field that contains at least one code associated with second graphic information to be displayed in an event portion of the EPG, the second

graphic information being directly associated with the event in the EPG, as recited in claim 22. Further, either *Doc. A/65* nor *Knudson*, individually or in combination, discloses or suggests, among other features, at least recognizing a second descriptor within a second PSIP table, the second descriptor including a second field that contains at least one code associated with second graphic information to be displayed in an event portion of the EPG, the second graphic information being directly associated with the event in the EPG, as recited in claim 27.

The Office Action acknowledges at page 7 that the *Doc. A/65* does not disclose or suggest graphic information. However, the Office Action alleges that *Knudson* cures the deficiencies of *Doc. A/65*. Applicant respectfully disagrees.

Specifically, as discussed during the interview, the independent claims above require that graphic information be displayed in an event portion of the EPG, where the graphic information is directly associated with the event in the EPG. On the contrary, a careful reading of *Knudson* or a careful review of the figures of *Knudson* do not reveal the above-noted features of the claims. Thus, it must follow that *Knudson* is silent as to the above-noted features and the combination of *Doc. A/65* and *Knudson* cannot render obvious the above-noted features. Therefore, claims 1, 22 and 27 recite patentable subject matters. Claims 20-21 have been canceled and thus, the rejection with respect to these claims are now moot. Claims 2-3 and 5-19 are at least allowable by virtue of their dependency from claim 1.

Further, new claims 33 and 34 recite subject matter that is either disclosed nor suggested *Doc. A/65* and *Knudson*. That is, claim 33 recites the third field indicates that the first graphic information associated with the source of the event is displayed when the source of the event is selected. Claim 34 recites the third field indicates that the second graphic information associated with the event is displayed when the event is selected.

The foregoing amendments place the application in condition for allowance and early, favorable action is respectfully solicited.

If for any reason the Examiner finds the application other than in condition for allowance, the Examiner is requested to call the undersigned attorney at (202) 496-7500 to discuss the steps necessary for placing the application in condition for allowance. All correspondence should continue to be sent to the below-listed address.

If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. §1.136, and any additional fees required under 37 C.F.R. §1.136 for any necessary extension of time, or any other fees required to complete the filing of this response, may be charged to Deposit Account No. 50-0911. Please credit any overpayment to deposit Account No. 50-0911. A duplicate copy of this sheet is enclosed.

Dated: **May 12, 2008**

Respectfully submitted,

By

  
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